

## #SummerwithKidzone Instagram Contest Terms and Conditions

1. #SummerwithKidzone Instagram Contest (the “Contest”) does not require a purchase or a payment to enter or to win. All federal, state and municipal laws and regulations apply. Void where prohibited.
2. This contest is not sponsored, endorsed or administered by, or associated with Instagram.
3. Sponsor: The Contest is sponsored by kidzonetoys.com. (the “Sponsor”).
4. Official Rules:

By entering the Contest, participants agree to follow its official rules. Participants also agree that they will be contacted by Instagram direct messages, emails, or phones regarding the Contest, and to be bound by these Official Rules. The Sponsor reserves the rights of final interpretation of these Official Rules.
5. Period:

The Contest is a **14-day Instagram campaign**, starts from **12:00 PM Pacific Standard Time (“PST”) on July 14, 2021, ends at 11:59 PM PST on July 28, 2021**. The sponsor reserves the right to modify, extend, suspend or terminate the Contest in its sole discretion with or without cause. The sponsor’s computer is the official clock for the Contest.
6. Eligibility:

The Contest is open to residents of the Continental United States, includes the 49 States of North America and the District of Columbia. Participants are required to be 18 years of age or older, and able to prove adulthood by legal identifications.

The Contest is not open to employees of the Sponsor and its advertising or promotional agencies, or employees’ immediate family members, including parents, spouse, children, siblings, grandparents, and grandchildren. All federal, state and municipal laws and regulations apply. Void where prohibited.
7. How to enter:
  - a. The participant should first visit <https://www.instagram.com/> and create a public account.
  - b. Participants who publish pictures or videos with Kidzone products (including all categories carried by <https://kidzonetoys.com/>) on Instagram, hashtag #summerwithkidzone in the captions during the Contest period, are counted as potential winners and liable entries.
  - c. The same pictures or videos submitted by different Instagram accounts will be treated as ONE entry, which will not improve the chance to win.
  - d. This social media contest is not sponsored, endorsed, or administered by, or associated with Instagram.

8. Safety Regulations:

The submitted pictures and videos which contain the following content are prohibited and disqualified to obtain any prizes:

- Sexually explicit or suggestive violent, or derogatory of any ethnicity, race, gender, religion, profession, or age group, profane or pornography.
- Promoting dangerous or unsafe activities, including weapons, alcohol, tobacco, illegal drugs, hurts, suicide, and death.
- Messages of extremism, crime, and particular political agenda.
- Defaming and misrepresenting specific organizations, companies, or individuals.
- Plagiarism -- content copyrighted by someone else, which cannot be used without permission.
- Messages contain materials that identifying any person's private information.

9. Prize:

- a. A 15% OFF discount code will be given as a gratitude prize to every participant of the Contest who submits valid content.
- b. The Grand prize of \$300 store credit will be given to one winner randomly selected.
- c. The second prize of \$200 store credit will be given to one winner randomly selected.
- d. The third prize of \$150 store credit will be given to one winner randomly selected.
- e. The grand, second, and third prizes can be obtained overlap with the gratitude prize, while only one coupon code can be used for one purchase.

10. Determination of Winners:

- a. The grand, second, and third prizes will be randomly selected by the algorithm on the Sponsor's computer by Thursday, July 29, 2021.
- b. Winners of the grand, second, and third prizes will be announced on Instagram and email newsletter by Friday, July 30, 2021. Private information of winners is protected in the announcement.
- c. Gratitude prizes will be sent by the Sponsor during and after the contest by Instagram direct messages. Qualified participants who do not receive the discount code from the Sponsor are eligible to request again.
- d. All prizes are processed within fourteen (14) days after the Contest closes.
- e. The winner who fails to respond to the Sponsor or fails to verify the identification within 14 days after the announcement, is treated as the action of giving up.
- f. Cash substitution, exchange, and resell of all prizes are prohibited.

11. Permission and Release:

By accepting the prize, the winner and participants agree that the Sponsor may use the winner's photos and videos for editorial, advertising, and publicity purposes, including,

without limitation, posting on the Sponsor's website, without further compensation, except where prohibited by law. By entering, each participant agrees that the Contest will be not liable for losses or wounds of any kind resulting from acceptance, possession, use, or misuse of prize(s).

12. The Sponsor: kidzonetoy.com. 19301 E Walnut Dr. N #1436, City of Industry, CA 91748.